

2019 State of the Schools Address

Stronger Together
for Our Kids!



Thank You!

SCC



SCC

Swinney vs. Saban

Clemson vs. Alabama

Culture vs. Process

Swinney & Saban

Clemson & Alabama

Culture & Process





ELDORA-NEW PROVIDENCE

- Builds school and community relations
- Visible in the school and community
- Effectively manages district resources
- Ability to lead school improvement
- Is approachable and open-minded
- Follows through on tasks and responsibilities
- **Strong written and verbal communication skills**

HUBBARD-RADCLIFFE

- Builds school and community relations
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- **Vision for the district/Markets the district**

- ★ Builds school and community relations
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- ★ Is approachable and open-minded
- ★ Follow-through on tasks and responsibilities

Transforming (Changing) Schools: Culture & Process

Communication: Why???

Relationships: Who???

Support: How???

Accountability: Do!!!

**“Real progress only comes from true
commitment to a shared vision and
through a culture built on trust.”**

- Beth Houf



Teamwork

Collaboration

Collective Efficacy



Visible Learning Research

based on

1,000 Research Reviews

comprising

50,000 Studies

involving

250 Million Students



Collective Efficacy: 1.57 Effect Size

- ❑ Shared belief that through collective action, we can positively influence student outcomes, including impacting those who are disengaged and/or disadvantaged.
- ❑ Has been found to be strongly, positively correlated with student achievement.
- ❑ School staff who believe that they can collectively accomplish great things are vital to the health of a school.

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Three Phases of Entry...

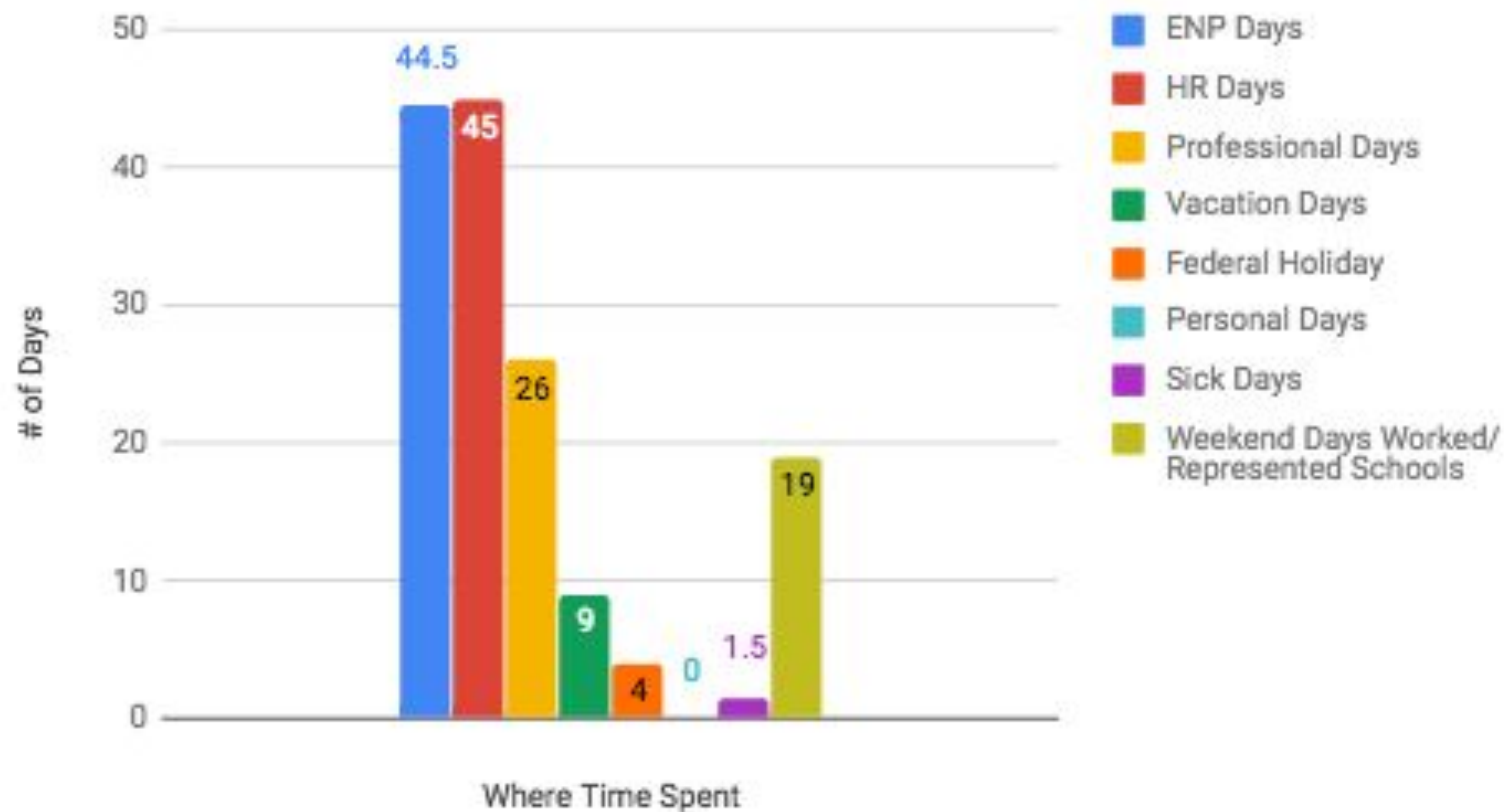
Building a Foundation for Long-term Success!



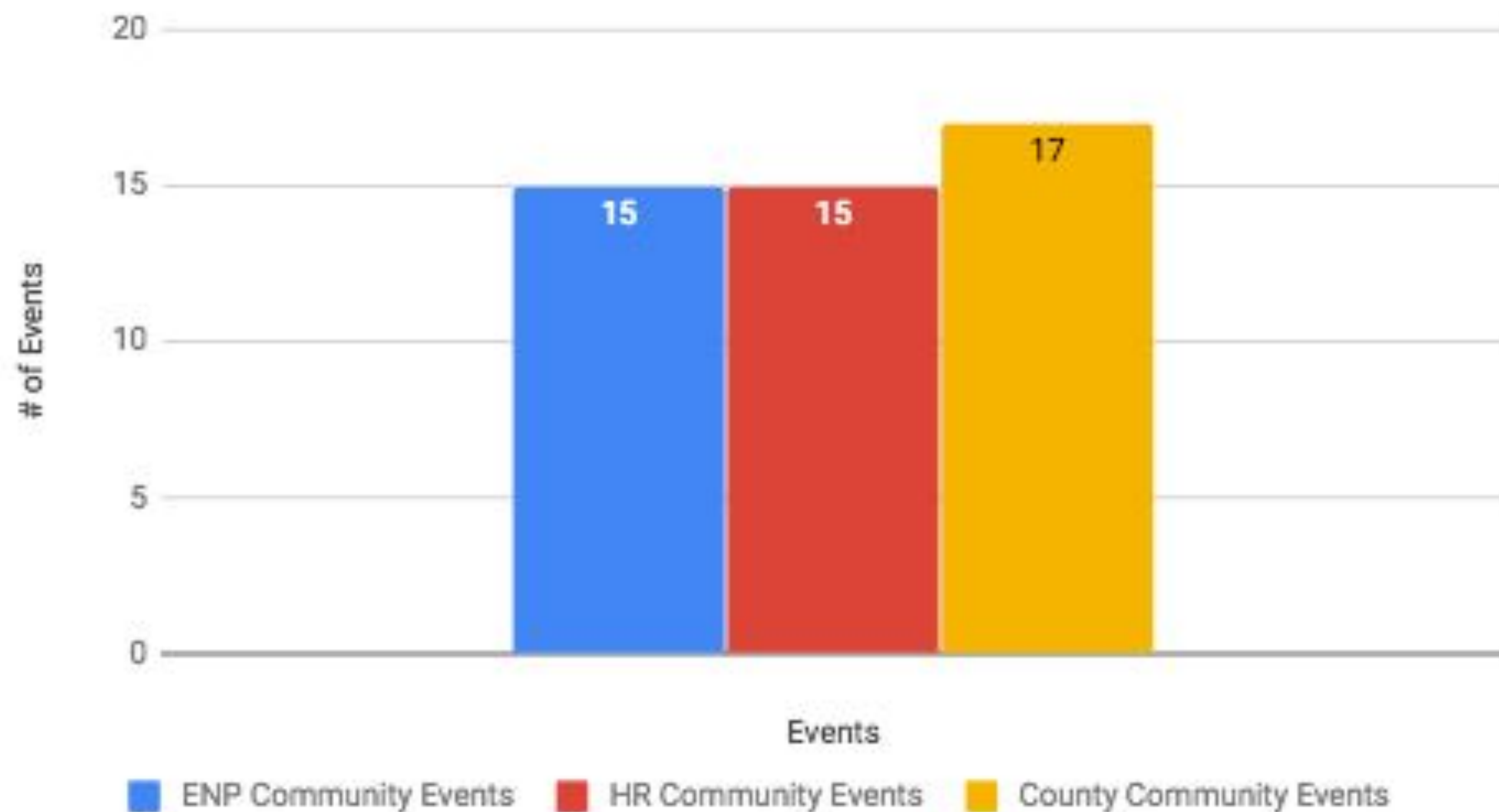
Goals & Activities of Synthesis & Sharing Phase:

- ❑ Assemble a valid set of observations and recommendations based on findings.
- ❑ Present observations and recommendations to the Boards of Education.
- ❑ Share the process, findings, and next steps for the district with stakeholders.
- ❑ Establish long-term goals and plans to build on current success and to address the barriers and threats to reaching even greater levels of success.
- ❑ Engage key individuals and groups to collaboratively develop action plans for implementation.

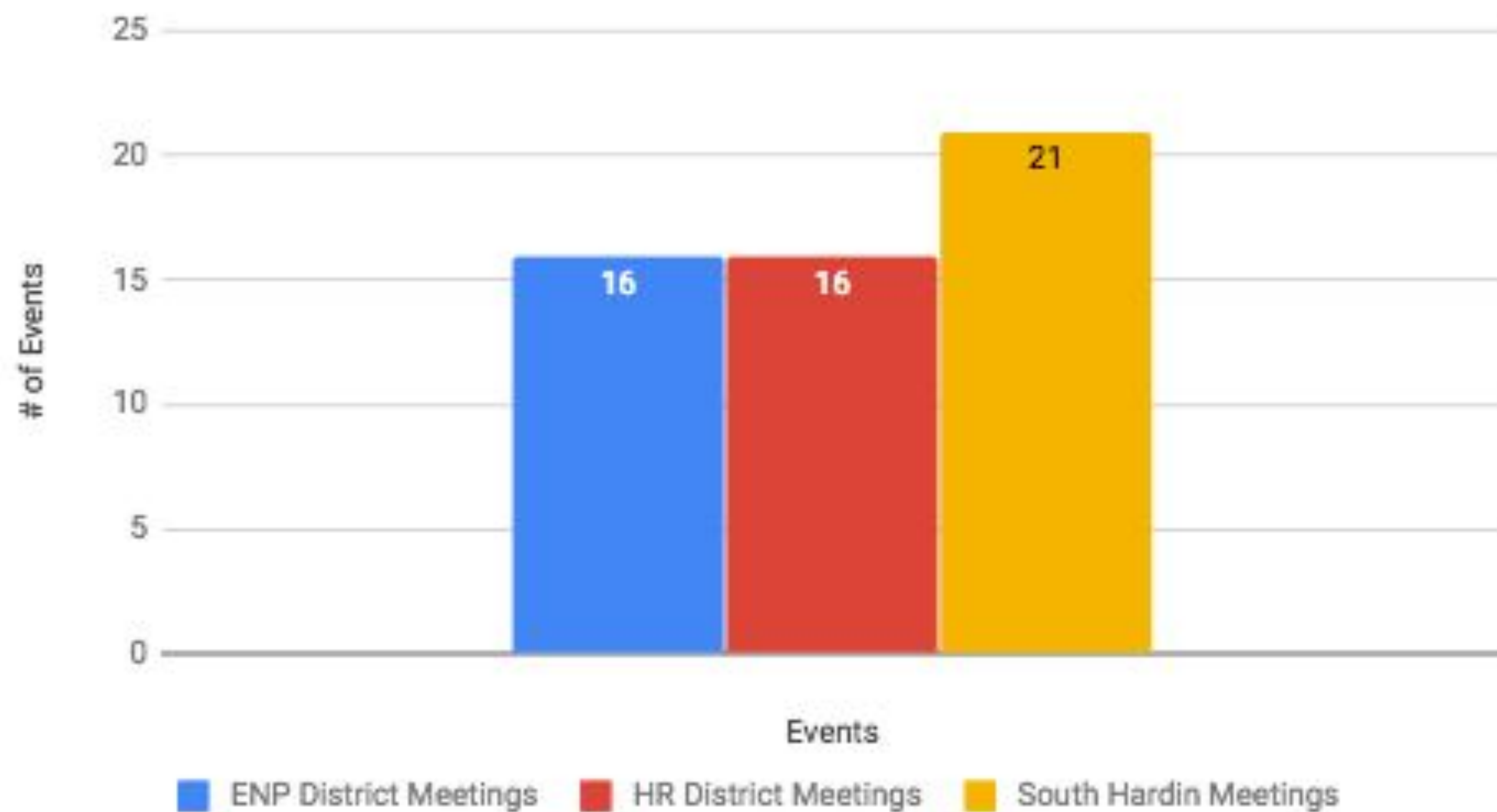
2018-19 Totals of Where Days Spent



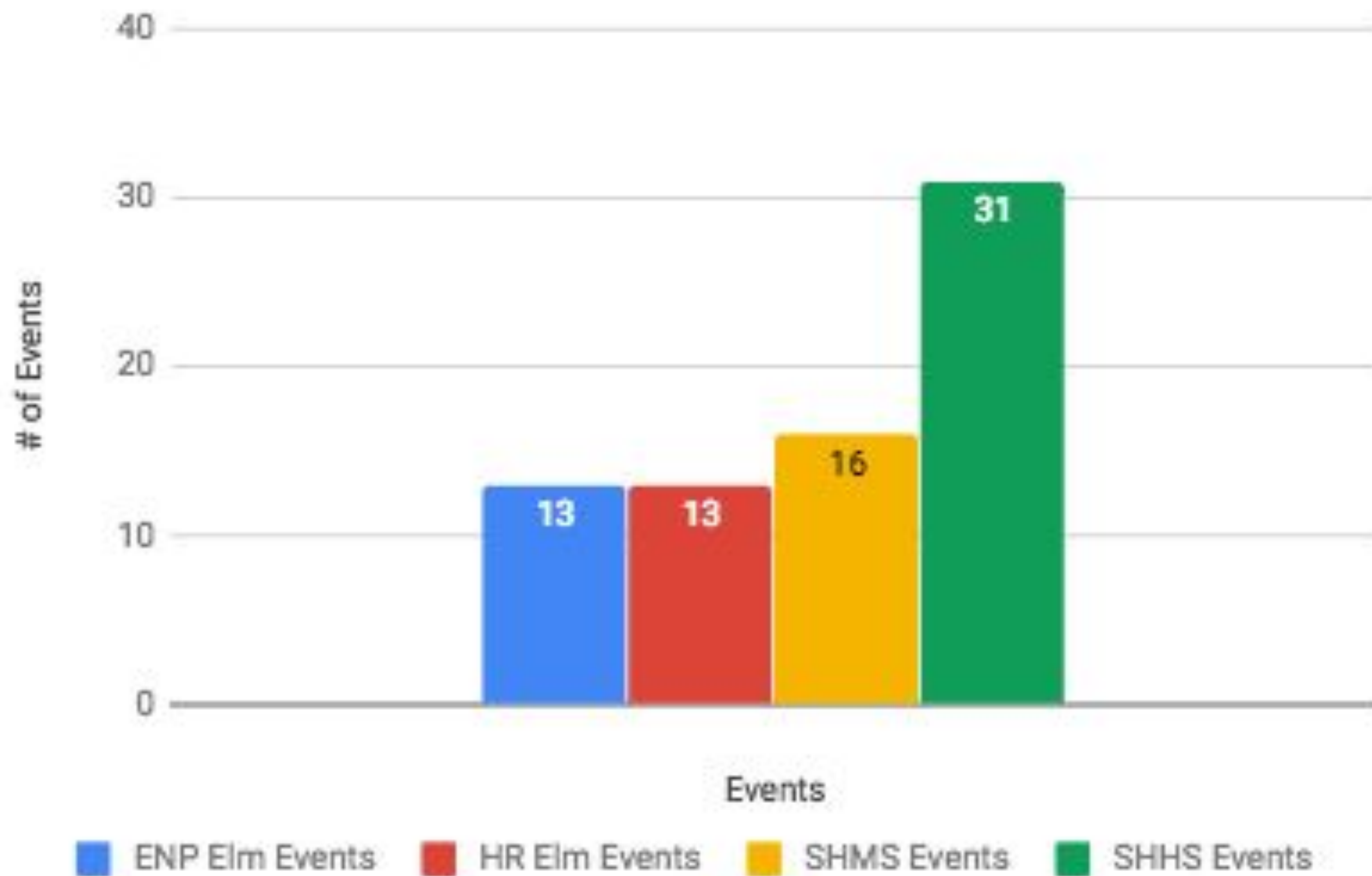
Community Events



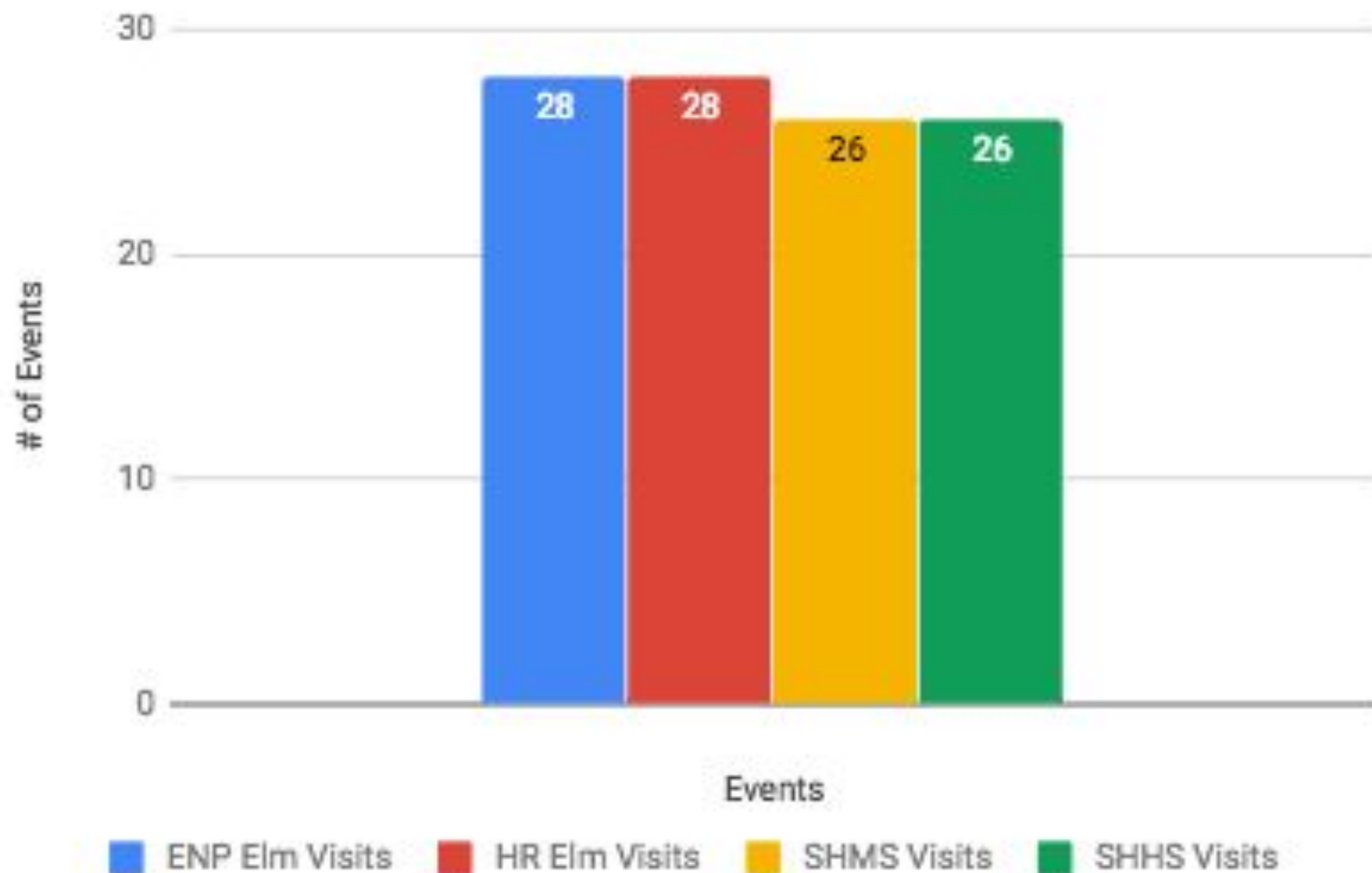
District Meetings



Building Events



School Day Building Visits



Looking, Listening, Learning

- ❑ 600 Pages of Notes taken from stakeholder discussions, e-mails, letters, & phone calls.
- ❑ Talked with over 700 different district stakeholders.
- ❑ 500 Pages of Observational Notes taken during walkthroughs, meetings, data reviews, policy reviews, file reviews, budget reviews, etc...
- ❑ April 25th-December 19th: 238 days of daily reflective journal writing & summarization.

SWOT Analysis




Warning:
Generalizations


Warning:

Blunt

Strengths

- ❑ Committed & Dedicated Staff Who Love Kids & Want to Make Positive Difference in the Lives of Kids!
 - ❑ We have Supportive Communities, Businesses, Churches, & Civic Organizations that Step-up when asked and willing to partner with us!
 - ❑ Teachers at all levels and in every building working hard to engage kids and teach them needed skills for success.
 - ❑ We have Great Kids!
- 

Strengths

- ❑ Strong Math Scores Across Board
 - ❑ ENP has a stable General Fund, with the emergency cash reserves needed to weather difficult financial times!
 - ❑ HR has updated facilities and a Healthy PPEL/ SAVE Fund.
- 

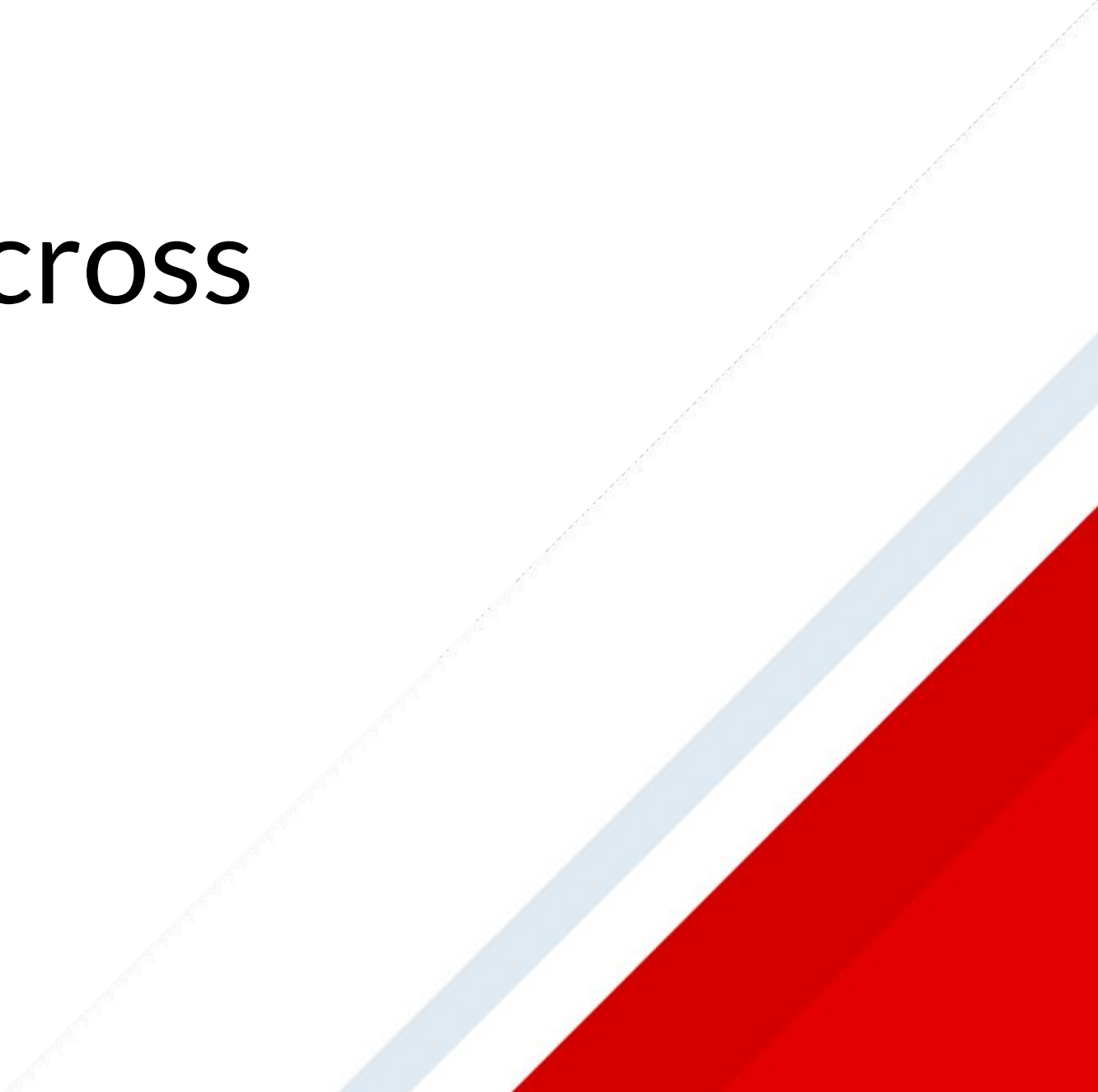
Weaknesses

- ❑ We have some staff who haven't accepted All Kids as Our Kids.
- ❑ We have some staff and some community members who don't believe We Are Stronger Together.
- ❑ We don't have a consistent, viable, aligned curriculum; and we don't currently have the systems, structures, & staffing alignment to make a reality.
- ❑ We have some students in all of our schools with behavioral and social emotional needs that we don't have the systems, staff training, and/or resources to effectively support.


Weaknesses

- ❑ Literacy Scores
- ❑ Lacking consistent, quality, engaging communication with stakeholders.
- ❑ Lots of varied opinions on extracurricular activities: wins vs. losses, program continuity (youth, junior high, high school), Wednesday middle school practices, participation numbers.
- ❑ HR has an unstable General Fund, with no cash reserves available to weather difficult financial times & current legislative realities!
- ❑ ENP has aging facilities whose PPEL/ SAVE Fund Revenues each year are committed to highest areas of priority and lack flexibility.

Opportunities

- ❑ Expand Partnerships with Businesses & Communities, & Across School Buildings.
 - ❑ Expand & Market Innovative Programming.
 - ❑ Bring Community & County Resources together to Streamline and Expand Needed Services for Students and Families.
 - ❑ Opportunities to Learn from Each Other in Buildings, Across Buildings, & Across Districts.
- 

Threats

- ❑ HR Declining Enrollment & Open Enrollment.
 - ❑ Lack of High Skill, High Wage Jobs in our Communities.
 - ❑ Increasing levels of Poverty in all of our Communities.
 - ❑ Legislative Requirements & Red Tape
 - ❑ New ESSA School Accountability (Have & Have Nots)
 - ❑ State Budget & Budget Priorities
 - ❑ Lack of Quality Housing, Rentals, Etc...
- 

Time to Get Up & Move!

4 A's Protocol:

Agree

Aha (Suprised)

Audit (Question)

Amend (Delete/ Change)



Prioritizing Weaknesses & Break (25 min.)

- ❑ One group member come get packet from Dr. Z.**
- ❑ Individually Rate Weaknesses (white sheet).
1 (most important) to 8 (least important)**
- ❑ Add up total points of all group members
on totals sheet (yellow sheet).**
- ❑ Turn in Totals Sheets to Dr. Zellmer.**



“HOW **PROCESS**
IS
MUCH MORE
IMPORTANT
THAN
RESULTS ?”

Next Steps

in the Process

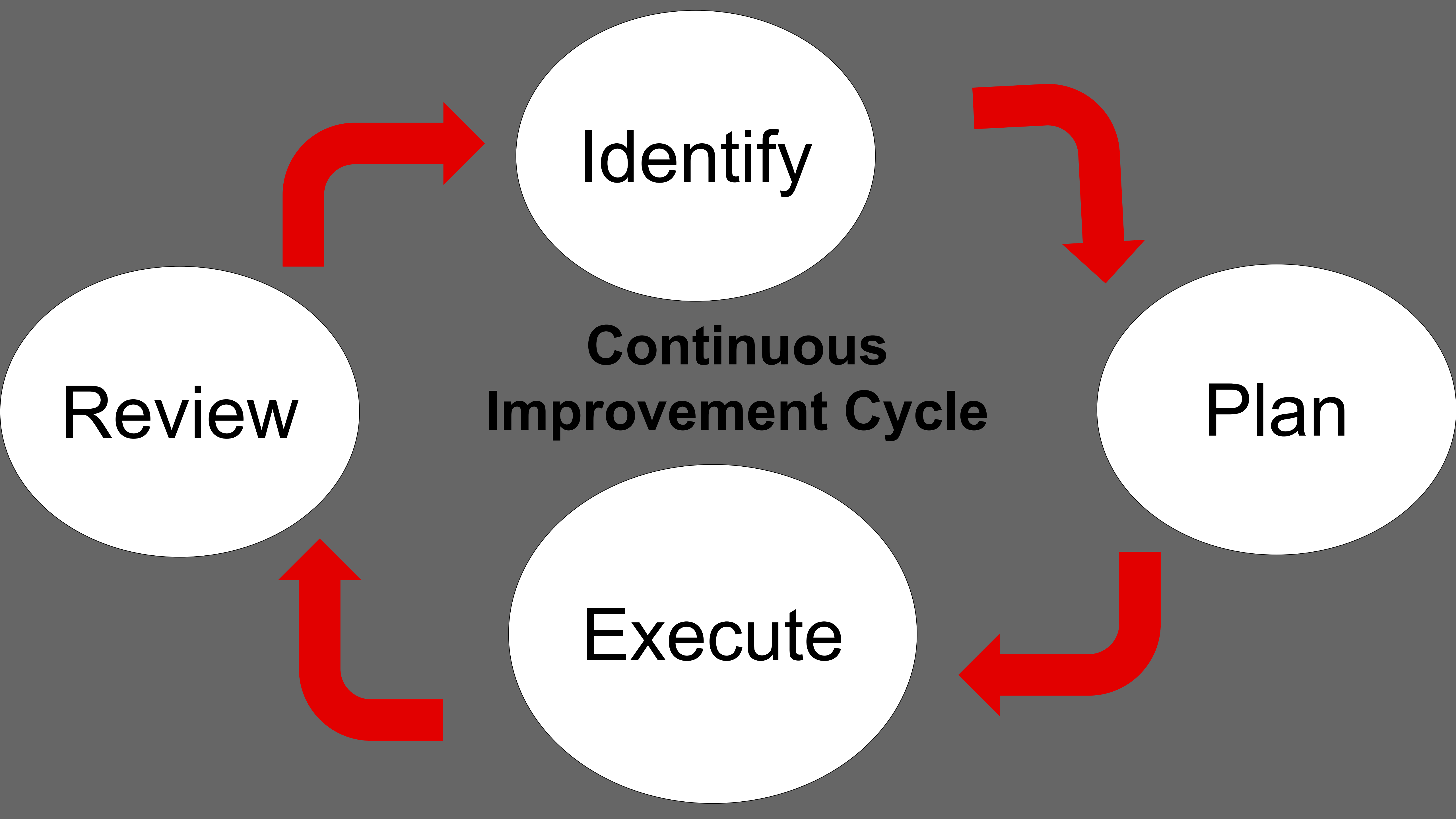
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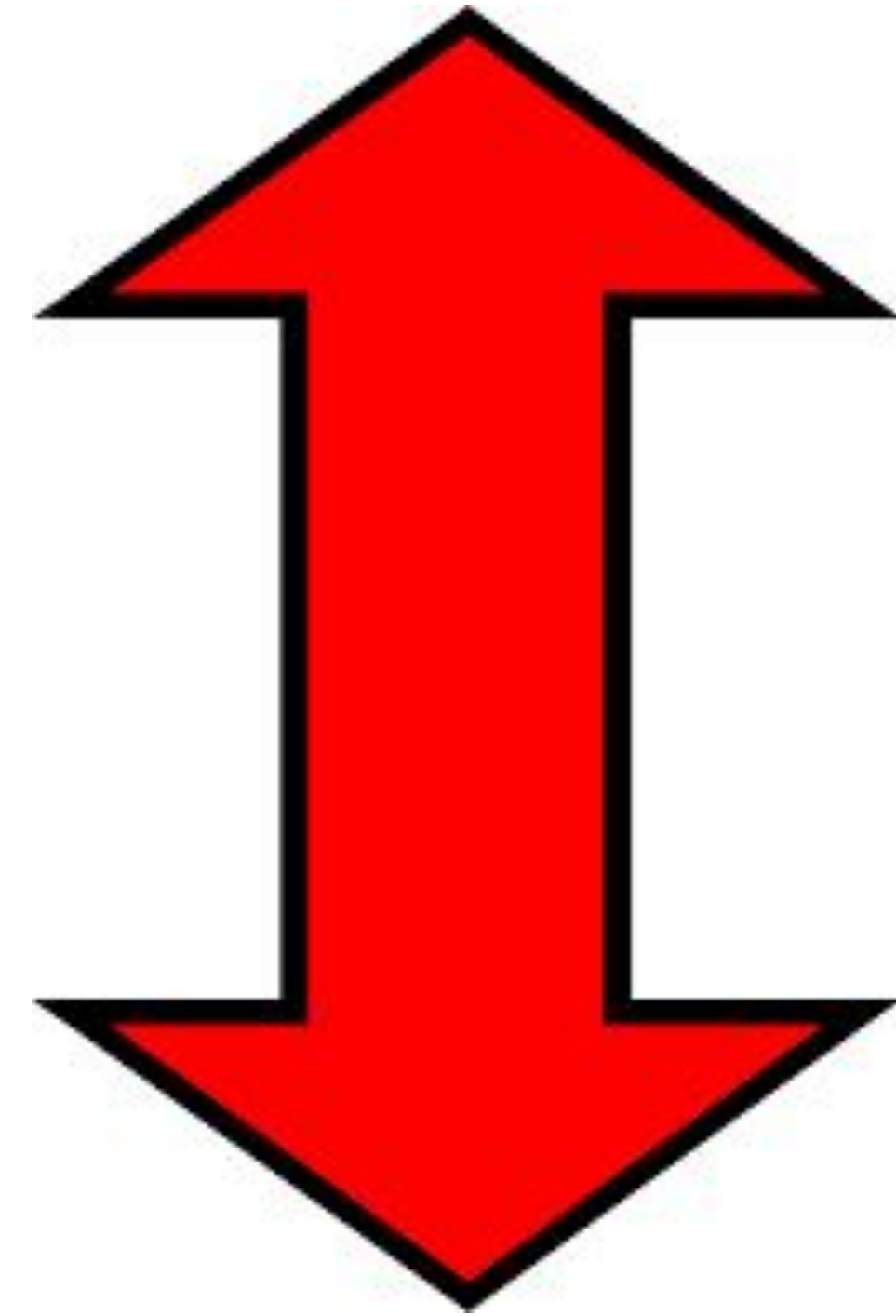
Support: How???

Accountability: Do!!!



Leadership Structures

- ❑ **School Boards**
- ❑ **South Hardin Admin Team**
- ❑ **Leaders of Learning Team**
- ❑ **Building Leadership Teams**
- ❑ **Building Staff Teams**
- ❑ **Grade Level/ PLC Teams**
- ❑ **District Initiative Task Forces**



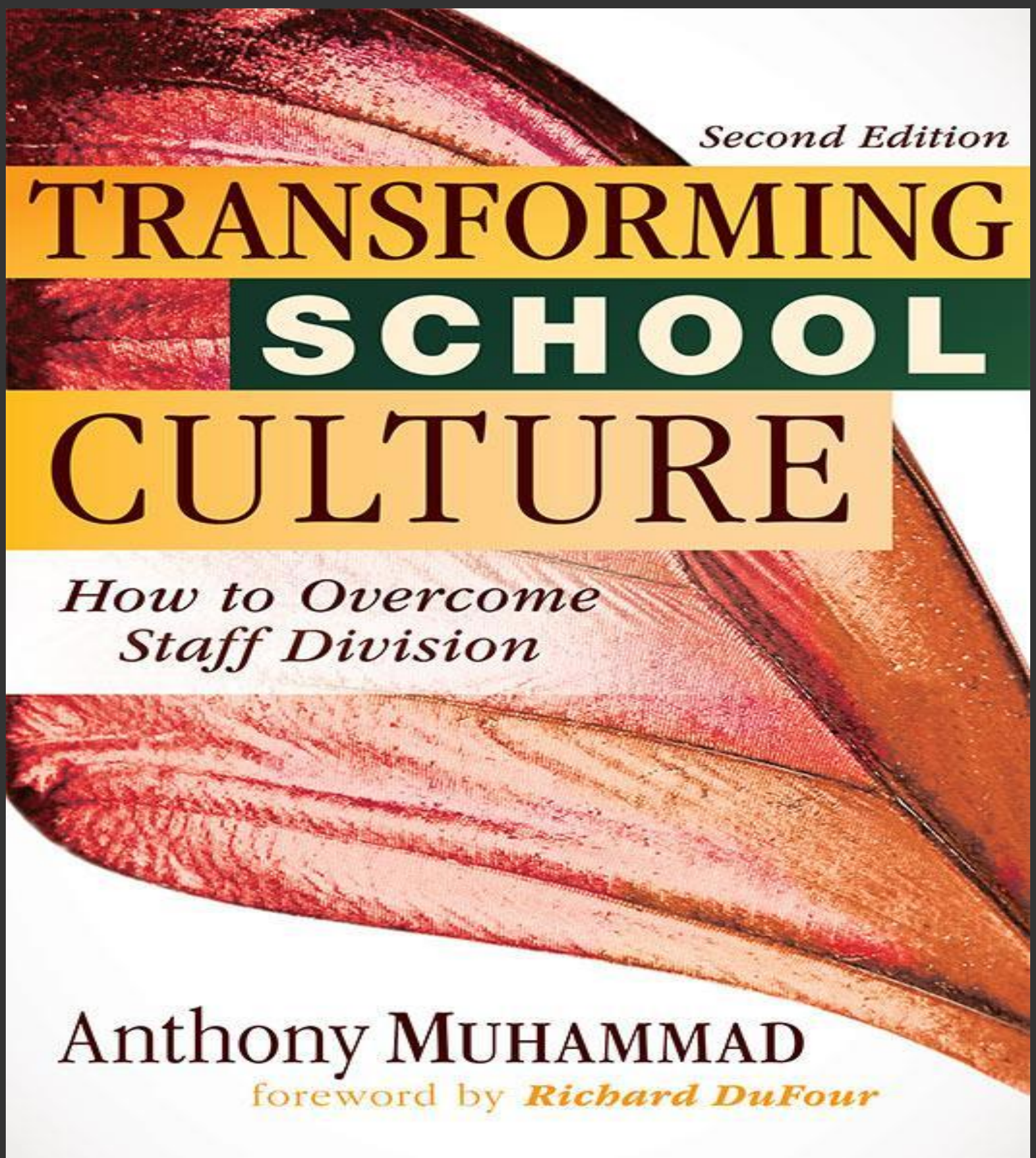
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Transforming School Culture



Healthy School Culture

“Educators have an unwavering belief in the ability of all of their students to achieve success, and they pass that belief on to others in overt and covert ways.

“Educators create policies and procedures and adopt practices that support their belief in the ability of every student.”

—Kent D. Peterson in Cromwell, “Is Your School Culture Toxic or Positive?” *Education World* (2002)

Toxic School Culture

“Educators believe that student success is based on students’ level of concern, attentiveness, prior knowledge, and willingness to comply with the demands of the school, and they articulate that belief in overt and covert ways.

“Educators create policies and procedures and adopt practices that support their belief in the impossibility of universal achievement.”

The Real Difference

Healthy

Toxic

□ Reflective

□ Descriptive

□ Prescriptive

□ Deflective

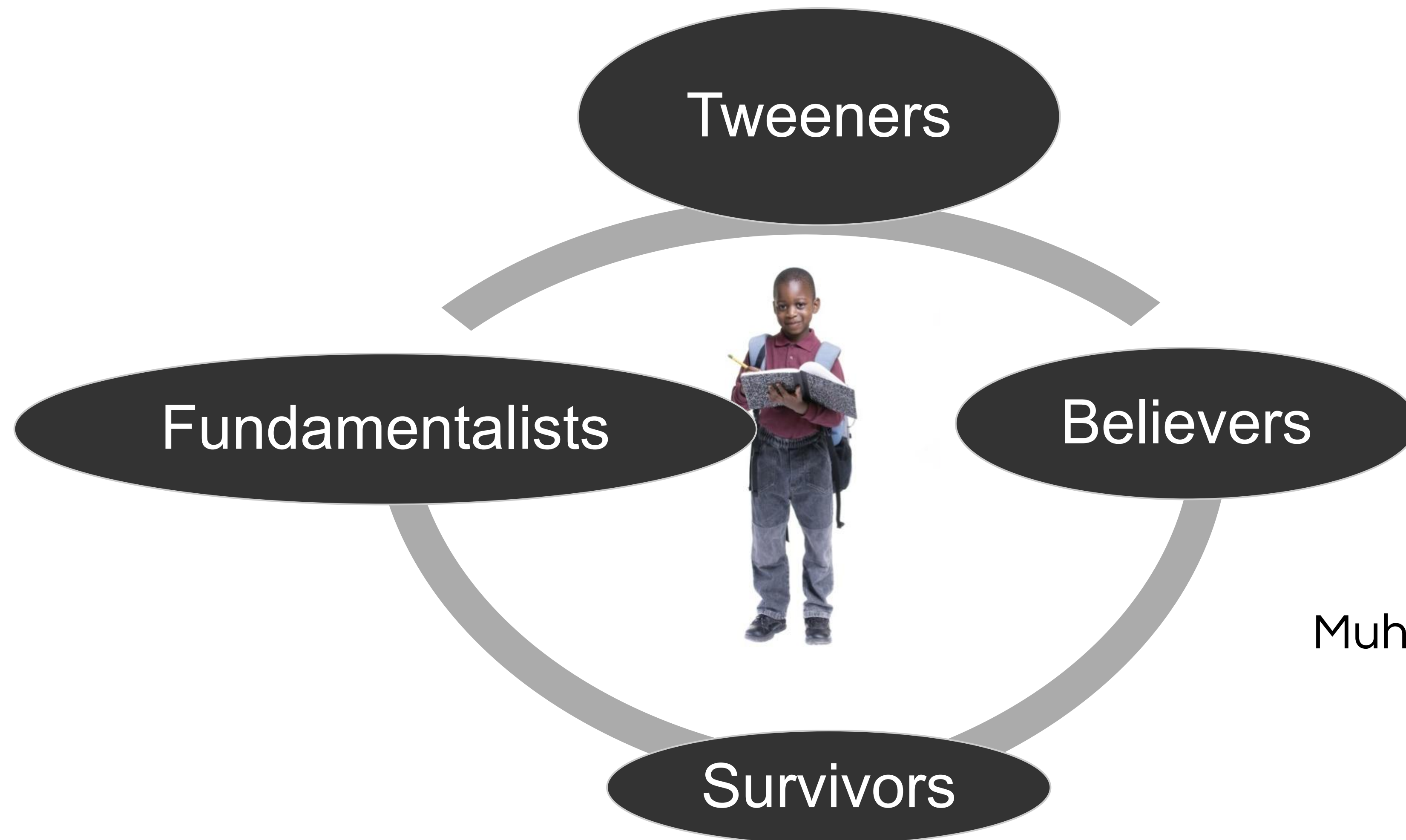
Real Objective

School culture is about creating
an environment that improves
productivity!

Adult Drama

Dysfunctional social interactions between adult professionals within a school environment that interfere with the proper implementation of important policies, practices, and procedures that support the proper education of students.

The Quandary



Muhammad, *Transforming School Culture 2nd Edition*, (2018)

Believers

Objective:

Success for All Students

The Believers

- Are very intrinsically motivated
- Are flexible with students (academically and behaviorally)
- Are mission driven or connection to school or community
- Are willing to confront negative talk and attitudes toward children, but only under extreme circumstances
- Have varied levels of pedagogical and professional skill

Tweeners

Objective:

**To Find Comfort Zone
Within the Organization**

The Tweeners

- Are loosely coupled with the school mission
- Are enthusiastic about the idealistic nature of school, but have not quite hit the tipping point
- Stay out of school and district politics.
- Follow instructions as given by administration, creating a wall of silence (considered “good” teachers).

One extreme experience (moment of truth) can swing them to be believers or fundamentalists.

The Survivors

Objective:

Survival

The Survivors

- Overwhelming nature of the job or life has caused clinical depression (burnout).
- They have no political or organizational aspirations.
- They create subcontracts with students to broker a ceasefire agreement.
- Little to no professional practice is evident.
- All members of the organization agree that they do not belong in the profession.
- Removal and treatment is the only possible remedy.

Fundamentalists

Objective:

**Maintain Status Quo
(Leave Me Alone!)**

The Fundamentalists

- Believe not all children can learn (social Darwinists).
- Believe that school reform is a waste of time.
- Believe in autonomy and academic freedom.
- Organize to resist threats to status quo.
- Believe that gaps in learning are due to outside forces (students, parents, administration).
- Have varied levels of pedagogical skills.

The Real Difference

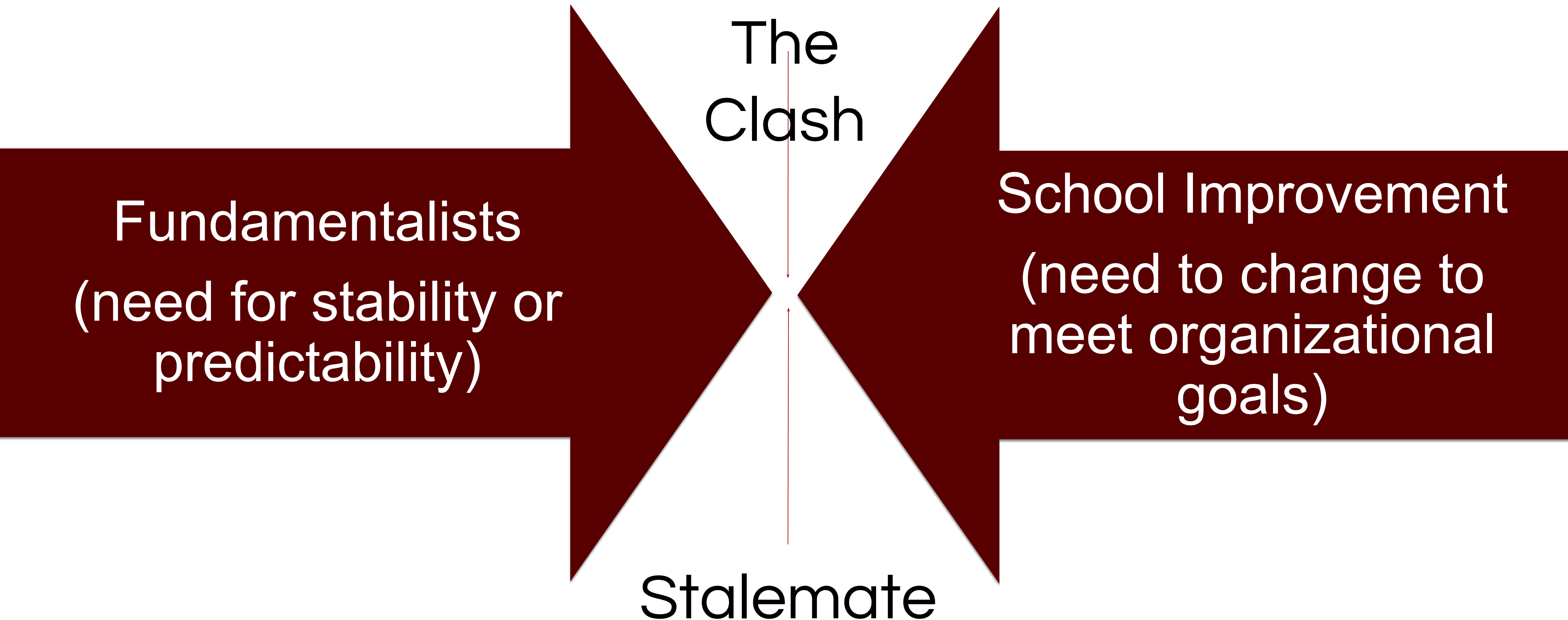
Believers

- Goal: success for every student
- Accept that change (the right change) is necessary to improve student performance.
- Student interest is more important than personal interest (public servant).

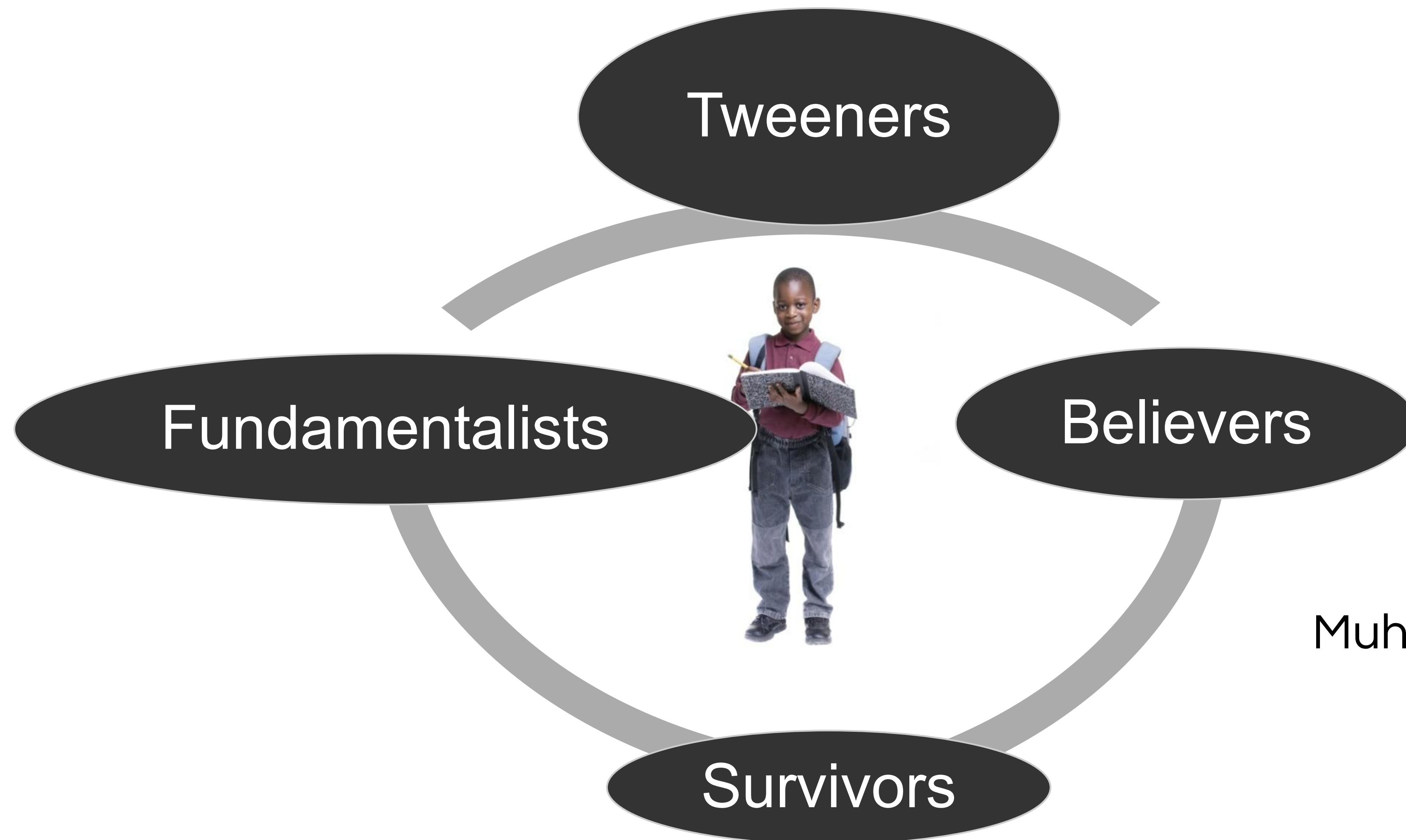
Fundamentalists

- Goal: Maintain status quo.
- Reject any substantive change if it clashes with personal agenda.
- Self-interest is more important than student interest (self-servant).

The Current State of School Reform



The Quandary... Where do We Stand???



Muhammad, *Transforming School Culture 2nd Edition*, (2018)

Stage

Less than 25%

26 to 50%

How many
Tweeners do we
have on Staff?

51 to 75%

76 to 100%

Stage

Less than 10%

11 to 35%

How many
Survivors do we
have on Staff?

36 to 70%

71 to 100%

Less than 25%

Stage

26 to 50%

**How many
Believers do we
have on Staff?**

51 to 75%

76 to 100%

Stage

Less than 10%

11 to 35%

How many
Fundamentalists
do we have on
Staff?

36 to 70%

70 to 100%

Stage

Believer

Survivor

Where do you
stand???

Tweener

Fundamentalist

Stage

Elem. Paras

Elem. Paras

Elem. Paras

Custodians/
Maintenance

MS/ HS Paras

MS/ HS Paras

MS/ HS Paras

Library,
Tech, TAG

Food
Services

Food
Services

Counselors
& Nurses

Secretaries/
Biz Managers

PE

CTE

Special Ed.

Special Ed.

Bus Drivers

Bus Drivers

Fine Arts

MS/ HS SS

MS/ HS

& ELA

Math &

2nd-5th

2nd-5th

Pre -1st

Pre -1st

Science

Teachers

Teachers

Teachers

Teachers

Culture

We are blessed every day with the opportunity to help change the course of someone's life with our words, our actions, and our belief in their abilities.

By changing our perspectives, we can change lives.

-From Culturize by Jimmy Casas



MOM DIED
DURING
CHILDBIRTH,
AND DAD
BLAMES HER.















**HEALTHY
SCHOOL CULTURES
ARE REFLECTIVE!**

**Collaboration, Communication,
Consistency**

**What we Love & What we'd Like to
Improve**

**Broadcasting Happiness & Building
Culture**

**HEALTHY
SCHOOL CULTURES
ARE REFLECTIVE!**

Start, Stop, Keep Doing Activity

that GO

balance
PURE *journey* pray

One Word

trust *that* GO
will change
your life

Expanded
Edition

gave risk
thankful
commitment
generous opportunity

JON GORDON DAN BRITTON JIMMY PAGE



2015: Believe

2016: Love

2017: Appreciate

2018: Joy

2019: Consistent



My One Word for 2019!

Empower

Stronger Together
for Our Kids!



Our One Word for 2019!

Together

Stronger Together
for Our Kids!




My One Word for 2019!

**Stronger Together
for Our Kids!**

POSITIVE


HAPPY **HUMBLE** **FORGIVE** **THINKING** **PEACEFUL** **STRONG**

JOYFUL FAITHFUL ADMIRABLE ENERGETIC HONEST FRIENDS
GENUINE FAIRMINDED HUMOROUS
GOOD
INTERESTED EMPATHETIC KIND DETERMINED GOODNATURED
GRATEFUL ENTERPRISING ENCOURAGING INDEPENDENT
GRATIFIED
GLAD
GENTLE GRACEFUL DESERVE CAPABLE IMAGINATIVE ENTERTAINING SUCCESSFUL BEAUTIFUL
HAPPINESS LOVED COURAGEOUS
FRIENDLY
INSIGHTFUL INTELLIGENT
WILLING HOPEFUL PRECIOUS
HELPFUL HUMAN
INVOLVED EXPRESSIVE IMPORTANT INTUITIVE
FORTUNATE HEALTHY BLESSED

 Our One Word for 2019!

Together

Stronger Together
for Our Kids!

 My One Word for 2019!

Empower

Stronger Together
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My One Word for 2019!

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2019 State of the Schools Address



Stronger Together
for Our Kids!

Lunch Thank Yous

ENP & HR School Boards (Cooking Meat & Serving)

Hardin County Savings Bank (Paper Supplies)

Iowa Select (Pork Loin)

Peoples Company (Chicken Breast)

Hyvee (Beans, Coleslaw, Cookies, & Buns)

Ticket to Lunch/ Ticket out the Door

Front:

Your One Word

Your Name

District Employed

Back:

2 Takeaways from
today